



COMPANY PORTFOLIO

Introduction

Over 100 years of Quality Paint and Services....

Dekro Paints (Pty) Ltd has a long and proud history dating back all the way to the 8th of January 1920.

Hendrik Bastiaan Sol, his wife Christina Maria Johanna van Gemert and their daughter Anna Maria Jacoba Sol arrived in South Africa in October 1916 along with Christina's brother, Jan Pieter van Gemert.

On 8 January 1920 B. van Gemert Windmill Brand Paints was founded by Jan Pieter van Gemert and Hendrik Bastiaan Sol and the company was based on Lady Grey Street in Paarl.

In 1936 Stephanus Petrus du Toit Hauptfleisch married Anna Maria Jacoba Sol and in 1961 they purchased B. van Gemert Windmill Brand Paints from Christina Maria Johanna Sol who had inherited the company after the passing away of both Hendrik Bastiaan Sol and Christina Maria Johanna Sol.

In 1962 B. van Gemert Windmill Brand Paint moved premises from Paarl to Elsies River. On the 1st of June 1962 the name changed to Van Riebeeck Verwe (Eiendoms) Beperk.

During 1967 Van Riebeeck Verwe Eiendoms Beperk was purchased by members of Parliament then later listed on the Stock Exchange as ADK Industries. With the growth that ensued the company then moved premises from Elsies River to the current main manufacturing plant in Kuils River in 1972. The premises at 24 Fabriek Street, Kuils River was a paint manufacturing site from 1961 and was previously occupied by Netherlands African Paints (Plascon of today). The size of these premises are in excess of 26 000 m².

In 1978 the company was purchased by Roy Meaker under Alpha Rhodesian Holdings and delisted from the stock exchange. On 20 August 1981 a Special Resolution was passed and the name changed from Van Riebeeck Verwe Eiendoms Beperk to Dekro Paints (Pty) Ltd.

Dekro Paints Group has continued to be one of the leading manufacturers and distributors of paint and coatings in South Africa. We export our superior quality products into Africa, Australia, Europe and the Far-East, and are continually expanding our export market.

Throughout the years the Dekro Paints Group has been committed to the most stringent quality assurance systems available and as a certified SABS ISO 9001 Company we are committed to maintaining exceptionally high standards to ensure we continue to provide the best quality products for the protection and beautification of all surfaces. We are committed to ongoing research and development using modern and future technology.

Dekro has obtained SABS "Marks" on its Traffic Paint for both the water and solvent based products as well as an Agrément Certification on our Sheerflex Coating System as well as Amoriguard Coating System.

The Head Office and main Factory is in Kuils River, Cape Town and is complemented by a comprehensive network of branches, stockists and agents throughout South Africa and surrounding countries.





What we do?

The following is a selection of our Superior Product Range:

Anti-corrosive Coatings Industrial Coatings

Anti-fungal Wall Coatings Marine Coatings

Alkyd, Polyester and Other Resins Roof Coatings

Automotive Coatings Specialised Metal Coatings

Decorative Coatings Tank Linings

Fire Retardant Coatings Varnishes

Floor Coatings Waterproofing Coatings

Heavy Duty Coatings Wood Coatings

Hygiene Coatings

Dekro Group products are marketed direct from factories, depots, agents and stockists under trade names which include Dekro Paints, Advanced Coatings, New Era, PRP Resins and certain client-owner names.

Our Hygiene Solutions product range offers highly specialised coatings for the hygiene and waterproofing environments, as well as for the construction and building refurbishment industries.

Dekro Paints has also been manufacturing marine and heavy-duty industrial products under licence from Chugoku Marine Paints, a Japanese-owned company, for over 20 years and has utilised its extensive knowledge to be one of the major contenders in the South African Marine coatings industry.

PRP Resins, part of the Dekro Paints Group, manufactures resins and raw materials for the coating and ink industries.

Should you so require, we can manufacture and supply products to your specifications. Our high-tech research and development laboratories, based at the manufacturing facilities, will formulate and test coatings to suit your requirements.





Mission Statement

Dekro Paints Group is committed to ongoing research and development using modern and future technology to ensure that we maintain the highest standard of products available in the coatings industry.

Dekro Paints Group is committed to the most stringent quality assurance systems available and to maintaining the manufacturing standards of SABS ISO 9001 to ensure that we provide the best quality products for the protection and beautification of all surfaces.

Dekro Paints Group is dedicated to maintaining the highest standard of service both nationally and internationally through our technical support and our distribution network of branches and committed stockists.

Dekro's Green Generation Products, labelled with the Dekro Daisy indicating that it is friendly to both us and our environment. It has been specifically formulated to contain zero* levels of any harmful substances including VOC's, APEO, MEG, Formaldehyde, Ammonia and Solvents.

*zero means less than 2gm/lit



These harmful substances are either added by the manufacturer of the Raw Material or the Decorative Coating.

Currently with no legislation in RSA restricting the use of these substances it is left to the Paint Manufacturers to take the initiative and reduce these levels.

However by careful selection from a growing range of greener alternatives it is becoming possible to develop paints which contain extremely low levels of these substances - resulting in coatings which are far less harmful to us and our environment.



Environmental advantages of our products / Environmental plan

WASTE MANAGEMENT

While the use of water-based paints goes a long way towards protecting the environment, the run-off from washing paint products as a result of their binders is still harmful. A greener way of cleaning painting tools is by a paint water filtration system, which helps contractors achieve best practice when it comes to waste management on commercial construction sites.

PAINT FILTRATION

The system minimizes the impact of waste disposal and offers an environmentally friendly way of washing off paint tools such as brushes and rollers. Converting waterbased paint washings into a small amount of solid waste which can be safely disposed by the contractor.



ENVIRONMENTAL POLICY

Following international industry trends, Dekro Paints is committed to the use of formulations that are not toxic or hazardous to the environment. Ongoing research provides guidelines for the user - to ensure safety in application and warn of possible effects on the environment.

Dekro's research department is continually investigating the latest raw materials available locally and abroad. The aim of this research is to move away from toxic solvents to water-based or high solids coatings.



monitor

Project Monitoring and Reporting

DETAILED SPECIFICATIONS

Dekro Paints offers you specialized information before beginning any new project. We provide industrial, decorative and general specifications on surface preparation, choosing the correct product and applying methods.

PROJECT MONITORING

Dekro Paints will conduct regular site visits (twice a week) to assist with the preparation, application and monitoring of the project.

QUALITY CONTROL

During the project Dekro Paints' Technical team will conduct dew point measurements, dry film thickness test, air temperature readings and issue reports for the project manager's perusal on a weekly base. Biweekly reports in turn are issued to the client on progress.

GUARANTEES

Dekro Paints will back their products for a period of seven years but precludes no common law rights and if "Dekro Paints" is properly applied to specification and to a sound substrate. This will not be the case where structural faults, dampness, efflorescence, fungus growth, unsound base coats and the fading of certain colours that fade naturally more than others. Guarantees will only be valid if the quality control is administered regularly and signed off by competent technical staff.

COST EFFECTIVE MAINTENANCE

Dekro Paints have numerous decorative, industrial, marine, hygiene and environmentally friendly products and by consulting with us prior to commencing a project we can offer a cost-effective coating system or application that will save you money in operating costs.

DEKRO PAINTS' ISO 9001 ACCREDITATION



Dekro Paints received the ISO 9001 quality accreditation from the SABS on 15 April 1997.

The ISO 9001 certificate represents a significant recognition on a national and international scale. It forms part of the SABS ISO 9000 series, which is a code of practice for quality control systems developed and published by the International Standards Organisation based in Switzerland.

PRODUCT TRAINING

Dekro Paints has a modern training facility where we provide product training to Facility Management, Service Departments, Maintenance Managers, staff and Contractors. Training is not limited to this facility, and we can accommodate training seminars on your premises.

APPLICATION TRAINING

We provide expert training on our decorative, industrial and marine coatings and on specialist applications we prefer to conduct the training on site. Our facilitators will provide the necessary training to ensure correct application procedures are adhered to while the project is taking place.

COLOUR MATCHING AND COLOUR TINTING

All of our branches can colour match and tint most of our products. Deliveries take place within 24 hours of placing orders. Special mixes (Special colour epoxies etc) require a lead time of 3 – 5 days to manufacture. For larger projects we manufacture batches to ensure availability and colour consistency.

Associated Companies



The CMP (Chugoku Marine Paints, Ltd.) Group is a leading supplier of marine coatings and has been dedicated to the industry for more than 100 years.



Since 1990 the product has been developed and tested in the field with great success. Due to this success Rust-Rite (Pty) Ltd has been created to manufacture and distribute this product in Africa, the Indian Ocean Islands and Australia.



Painter's Pal is a DIY range of products suitable for commercial residential and industrial applications.



started operating in July 2013 and was established to market and distribute chemicals in South Africa.



have been manufacturing resins for the paint and ink industries for over 50 Years. The PRP stands for Poly-Resin Product and was part of Dow Chemicals when it was bought by Dekro Paints on 28 September 1998.



PlasterTEX has been developed collectively by the most experienced and innovative team in the textured and specialist coatings industry with emphasis on premium quality combined with ecologically advanced technology to produce coatings that are fully guaranteed with a life expectancy of at least 10 years or longer.



It was developed and formulated over a four year period by Prof Mulalo Doyoyo and Ryan Purchase. Not only is the A-Gain Topcoat low in VOC and other undesirable chemical substances, but most of the traditionally used fillers and extenders have been replaced by waste materials.



...Dekro brings Paint to Life...
www.dekro.co.za Toll Free 0800 222 423 info@dekro.co.za



Dekro products are available throughout the southern Africa region through our distribution centres and stockist



Suppliers of high quality flooring, industrial and marine coatings.




specialist in lacquers, oils and stains for the crafts trades and industrial use. For coating wood material, paper and plastic foils.



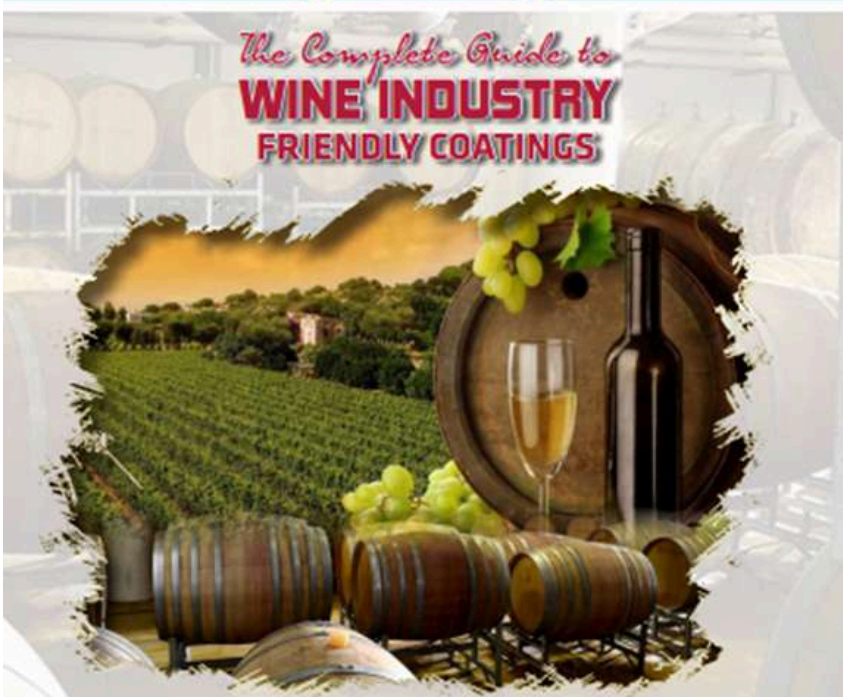
Fortified Foods




Wine Industry Coatings



The Complete Guide to
**WINE INDUSTRY
FRIENDLY COATINGS**



... Dekro brings Cellars to Life...



Why Dekro Paints Recommends Thalès Services:

As one of the oldest and leading paint manufacturing companies in SA, it is imperative for us to align ourselves with companies who are not only experts in their fields, but are able to offer fantastic client service, competitively priced goods and/or services as well as having an excellent track record in their respective industries.

Thalès Services meet all these criteria as one of the leaders in the broader wine industry.

Their services include among others:

- Hygiene Training.
- Barrel Hygiene, which covers:
 - Microbial Decontamination (including Brettanomyces yeasts)
 - VA reduction
 - Tartrate removal
 - Sanding
 - Leakage repairs
 - Branding
 - Removal/replacement of heads
- Cellar Hygiene, where they offer the following:
 - Cellar Audit's & Consulting
 - Winery Staff Training
 - Specialized Cellar Hygiene Chemicals (IPW compliant & SABS approved)
 - Risk Management and Problem Solving

We cannot recommend Thalès Services enough and have total peace of mind knowing they are testing our coatings to ensure that by using our products in your cellars, your wine is not at any risk of being damaged or tainted as a result of the paint being used.



www.thalescs.co.za



Dekro's Organohalogen free solutions take the headache out of wine cellar maintenance. The major organohalogens (organic compounds containing chlorine, bromine or iodine) of interest to the food industry are the halophenols and haloanisoles. Our coatings are regularly tested for releasable concentrations of organohalogens that can contribute to "cork-taint" and related organohalgenes.

Cork taint is a broad term referring to a wine fault characterised by a set of undesirable smells or tastes found in a bottle of wine, especially spoilage that can be detected after bottling, aging and opening. Though modern studies have shown that other factors can also be responsible for taint - including wooden barrels, storage conditions and the transport of corks and wine - the cork stopper is normally considered to be responsible, and a wine found to be tainted on opening is said to be "corked" or "corky".



Architectural Finishes



Solid Credentials

The **PlasterTex** brand is manufactured locally in Cape Town by Dekro Paints, one of the leading manufacturers and distributors of paint and coatings in South Africa. The plant is SABS ISO 9001 Accredited, with much emphasis placed on sustainable product solutions.



Integrity

PlasterTEX has been developed collectively by the most experienced and innovative team in the textured and specialist coatings industry with emphasis on premium quality combined with ecologically advanced technology to produce coatings that have a life expectancy of at least 10 years or longer. We are also proud to be ethically responsible and offer peace of mind through responsibly sustainable products.



Service

Interacting with the client and interpreting their vision to ensure that the correct product is specified to the approved colour and providing a sample for approval. We are hands on and always available for technical advice and back up. We support the **PlasterTEX Accredited Contractors** with ongoing product knowledge in addition to regular practical training for their application teams.

Through our experience and knowledge in the market we are the go to company of choice.



Dekro Paints



PRIMERS AND 1ST COATS

ARP Plaster Primer
 Chemical Bonding liquid
 Dekrolite Masonry Primer
 Dekrosal
 Hydrobond 44
 Hydrolock
 Hydromed Rust Conversion
 Sheer Waterbased Plaster Primer
 Vastyl
 Wash Primer
 Wood Primer
 Masonry and Plaster Primer

UNDERCOATS

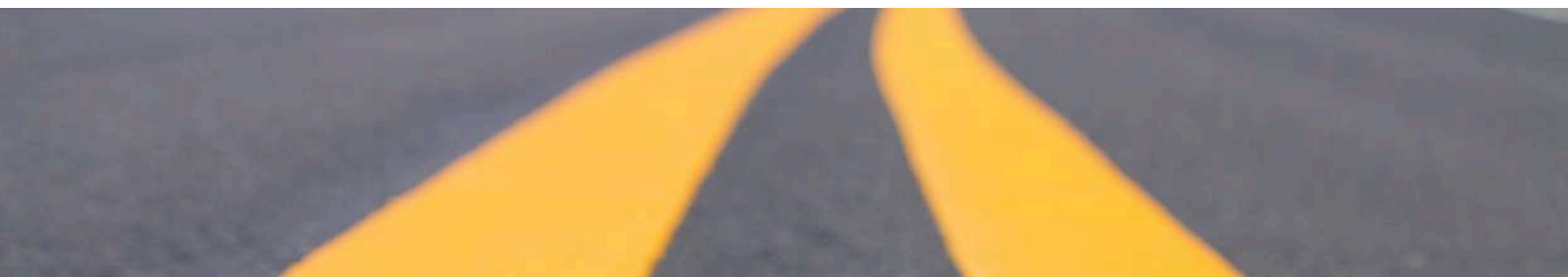
GP Undercoat
 Sheer Undercoat
 Universal Undercoat

TOP COATS

Adhane Enamel
 Alloy Sleep Paint
 Allflex
 Allroof Acrylic Roof Paint
 Aquablock
 Dekroms
 Dekroguard
 Dekrolite Masonry Paint
 Dekro Xterior Guard
 Dekro Hydrocoat
 Dekro Non-Drip Enamel
 Dekro Pure Matt Acrylic
 Dekro Pure Velvet
 Dekro Ripple Touch
 Eggshell Enamel
 Hydrocide
 Hydroclad
 Hydroglaze
 Hydrosilk
 Hydroglass
 Hydrowash Fungicidal
 Medflex
 Medguard
 PU Floor coat
 PU Varnish
 Premium Acrylic Ink
 Rainproof
 Rippletex
 Sheer Acrylic
 Sheer Gloss Enamel
 Sheer Satin
 Sheer Super Acrylic
 Sheer Textured
 Solerick
 Spar Varnish
 Super Acrylic
 Super Fibresol
 Super High Gloss Enamel
 Tennis Court Acrylic
 Timberlak Varnish
 Unshewn
 Wall safe

APPLICATION TYPE

Cement Plaster	
Skimmed Plaster	
Asbestos Cement	
Bricks	
Cement and Clay Tiles	
Wood Painted	
Wood Varnished	
Composition Board	
Paper	
Metal Ferrous	
Metal Galvanized	
Metal Non-Ferrous	
Glass	
Fibreglass	
Plastic	
Canvas	
Floors	
Roads and Signs	
Bituminous Surfaces	
Chemical Resistance	
Heat Resistance	
Freeze Resistance	
Algae and Mould Resistance	
Waterproofing	
Coverage / m2	



Environmental Friendly Coatings



DEKRO
ENVIRO RANGE

PRODUCT	CODE	VOC	FORMALD	MEG	APEO	AMMONIA	SOLVENTS
PLASTER & MASONRY PRIMER	114001	<0.05g/ltr	<0.00005g/ltr	0g/ltr	0g/ltr	<1.0g/ltr	0g/ltr
NON DRIP ENAMEL	114002	<0.1g/ltr	<0.00003g/ltr	0g/ltr	0g/ltr	<0.2g/ltr	0g/ltr
HYDROTEx	114003	<1g/ltr	<0.0008g/ltr	0g/ltr	0g/ltr	<2g/ltr	0g/ltr
RIPPLE TOUCH	114004	<0.5g/ltr	<0.0005g/ltr	0g/ltr	0g/ltr	<2g/ltr	0g/ltr
XTERIOR GUARD	114711	<0.5g/ltr	<0.0005g/ltr	0g/ltr	0g/ltr	<1.5g/ltr	0g/ltr
PURE MATT ACRYLIC	114811	<0.2g/ltr	<0.0001g/ltr	0g/ltr	0g/ltr	<0.2g/ltr	0g/ltr
PURE VELVET	114911	<0.2g/ltr	<0.00002%	0g/ltr	0g/ltr	<0.2g/ltr	0g/ltr

European Standards: less than 1g/ltr

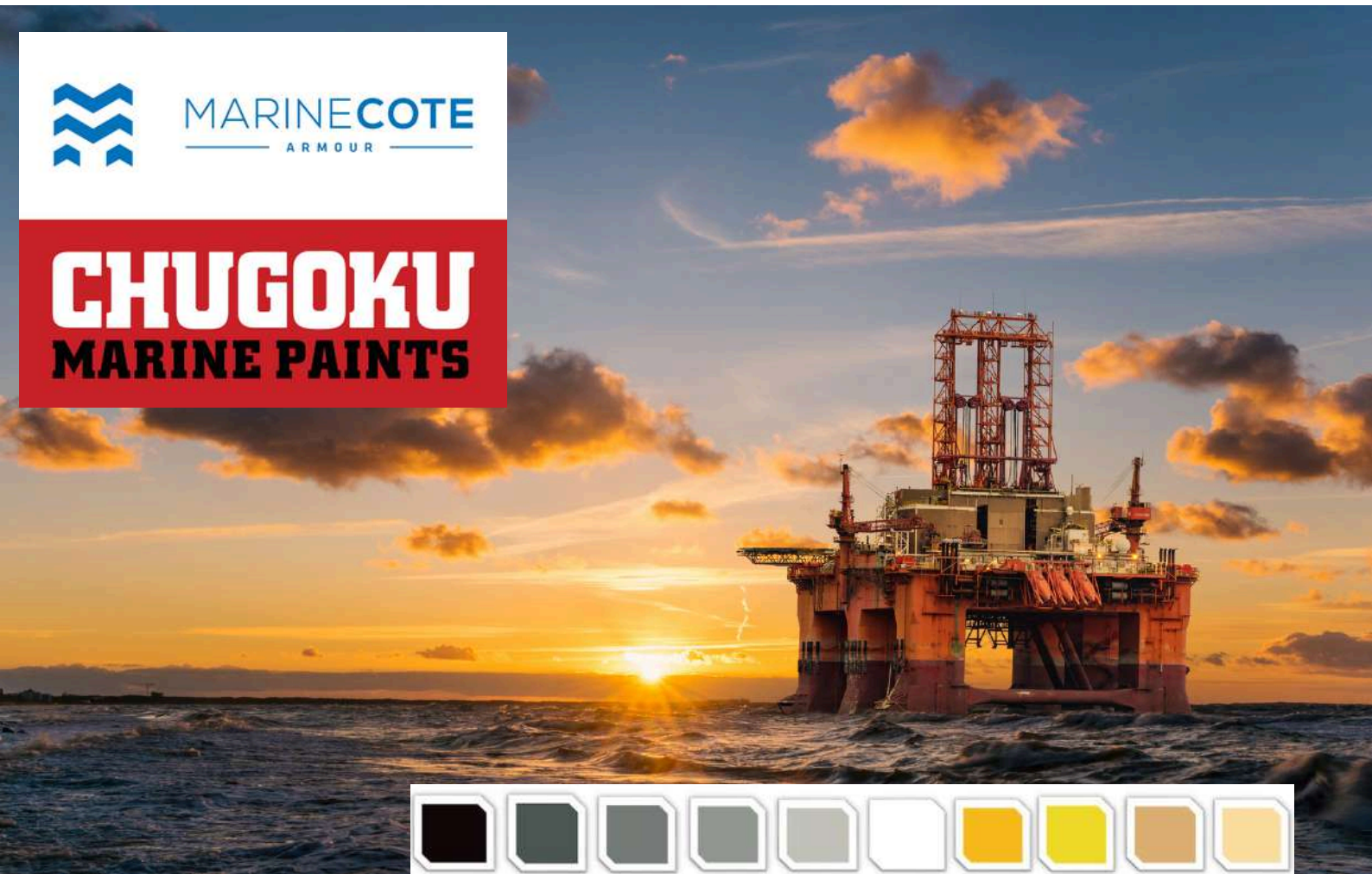


Marine and Industrial Coatings



MARINECOTE
ARMOUR

CHUGOKU
MARINE PAINTS



CS650 BLACK	CS616 GREY	CS615 GREY	CS614 GREY	CS611 GREY	CS651 WHITE	CS622 YELLOW	CS620 YELLOW	CS619 BUFF	CS618 LIGHT BUFF
CS656 BUFF	CS617 BUFF	CS625 SIGNAL RED	CS623 ORANGE	CS626 ORANGE	CS514 GREEN	CS519 GREEN	CS518 GREEN	CS517 GREEN	CS632 GREEN
CS630 GREEN	CS631 GREEN	CS680 BLUE GREEN	CS676 BLUE	CS643 BLUE	CS649 BLUE	CS640 BLUE	CS679 BLUE	CS511 RED BROWN	CS627 BROWN



Painters Pal

YOUR PAL IN PAINT DIY

ABOUT US >

SHOP PRODUCTS >



PAINTER'S PAL

PAINT & ACCESSORIES



Rust Rite



The Rust Rite Metal Care Range



© 2017, 2018, 2019, 2020, 2021

The Rust Rite Metal Care Range



The best "All-in-1 Metal Coating" in the Corrosive Industry!

Rust-Rite All-in-1 Metal Coating is a decorative treatment for metal that treats rust and transforms any rough rusted metal surface into a smooth, tough, high gloss finish without the need for a primer or undercoat.

Direct to Rust * No Primer * No Undercoat * No Rust

...Treats Rust Rite Everytime...



ALL IN 1 METAL COATING

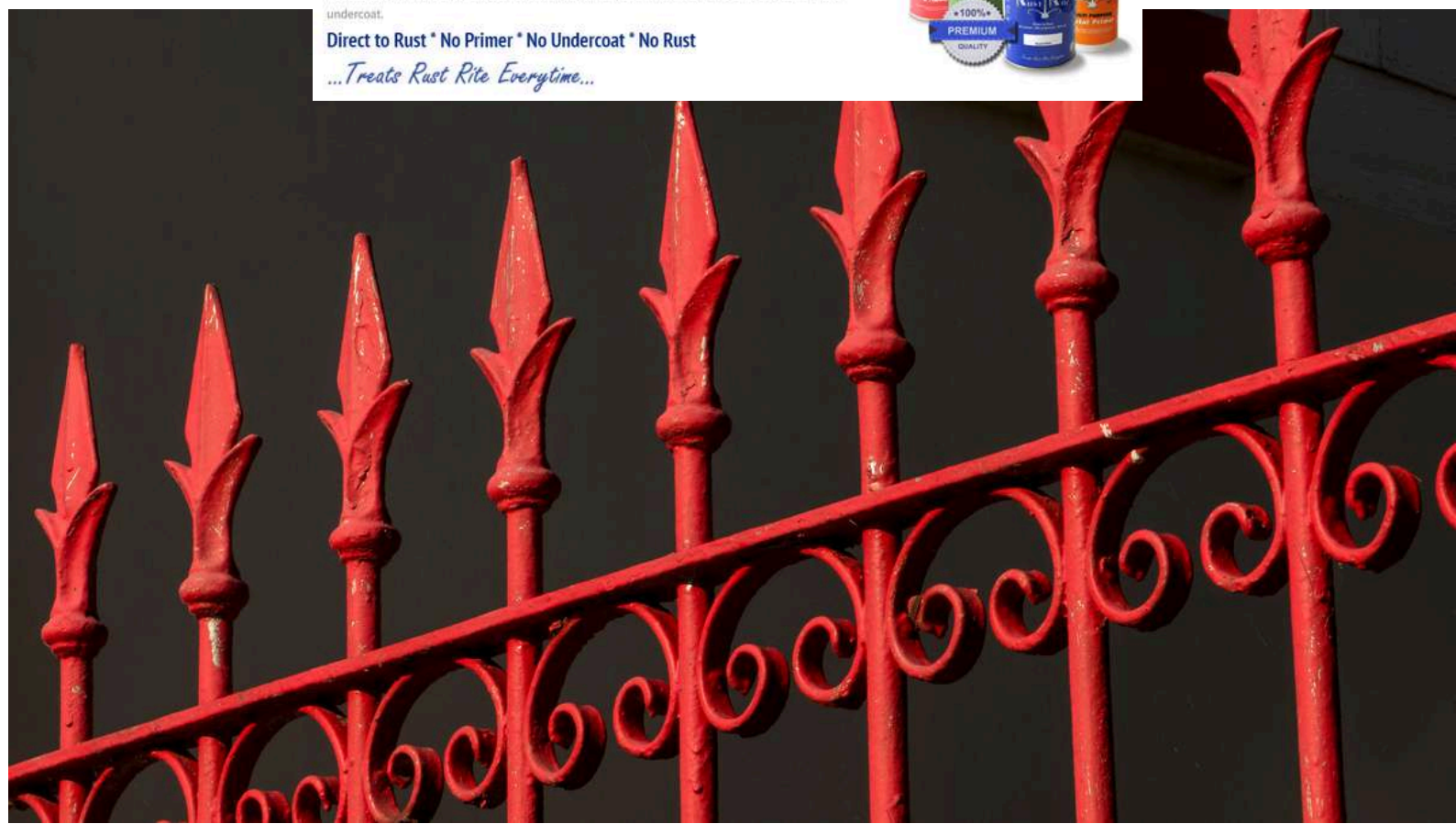
Rust Rite

Direct to Rust
NO primer - NO undercoat - NO rust

- ✓ Hard Wearing & Lasting Protection
- ✓ Quick Drying
- ✓ Easy to Apply
- ✓ Apply Directly to Rust

8Yrs
Rust Protection

Rust Rite Everytime...





MOSS-POXY
SUPPLIER OF
DECRO PAINTS
078 564 2389
INFO@MOSS-POXY.CO.ZA

CONTACT US

DEKRO PAINTS
COMPANY PORTFOLIO